



Rewarding your success

Exceed your goals and earn more with our sales bonus program

You work hard, and your success is our success. To show how much we appreciate your tenacity, we've set up a special broker incentive program for you. The more you sell, the more you earn.

Volume (Member sales)	Bonus amount per member
1-9 members	\$0 per member
10-50 members	\$25 per member
51+ members	\$50 per member

2023 VA Broker Bonus

- This bonus program runs from January 1, 2023 to December 31, 2023.
- To qualify, you must sell a minimum of 10 new members.
- Writing Agents are eligible to participate.
- There's no retention requirement to be eligible.
- Final payment is based on the number of enrolled subscribers on the effective date.
- Anthem reserves the right to make all rules, prize selections, and determinations regarding this bonus program and may change or eliminate the program at any time without notice.
- Compensation under this program will be reported where required by state or federal law or regulation.

We're ready to help you exceed your goals and reward you for your successes. Bonus programs begin January 1, 2023.

For additional information, contact your Anthem sales representative.

Program details

Important bonus program information

- Bonus applies to ACA Individual plans sold within the Anthem's Virginia service area.
- You must have a current Anthem appointment and be acting as our agent for sales of Individual health benefit plans with effective dates.
- Qualifying cases and contracts must be in force when the bonus is paid.
- General agencies are ineligible for bonus.
- National brokers eligible for other bonus programs are not eligible for this state-specific bonus.
- The bonus doesn't apply to transfers between Anthem ACA Individual plans.
- Accounts transferred as a result of a change in the broker record or a buyout merger with a joint agency or partnership with another agency or brokers are excluded.
- The final determination of bonus amounts or payments rest solely with Anthem.
- The scales and bonus formulas may change or end without prior notice at Anthem's sole discretion.
- This bonus is based on the Writing Agent Tax ID number.
- Members added to an existing policy after the Original Effective Date do not qualify.
- 2023 bonus payout for January through June effective dates will be reviewed in July 2023. Payouts will be made on the August 31, 2023 statement.
- 2023 bonus payout for July through December effective dates will be reviewed in January 2024. Payouts will be made on the February 29, 2024 statement.

You can exceed your goals. We can help.

If you have questions or need more information, contact your Anthem representative.