

RC/PIO News & Notes 8-2-2024



FROM Eric Jens, GA DPH Risk Communicator
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News and Notes

This week we'll have an overview of an instructor development class, an update on next month's Media / Crisis and Emergency Risk Communication class, and more.

Instructor Development workshop



For three full days at the start of the week, state agency members took part in an Instructor Development workshop established by FEMA, conducted by LSU, and held at the state DPH EOC. We learned about instructional strategies and ways of prompting strong engagement from various audiences. There were also smaller group activities that included 10- and 15-minute presentations which were then reviewed by the group and instructor.



Risk Reduction Collaborative

Thanks to Elizabeth Head for sharing an opportunity to attend a session on risk reduction coordinated by the Alzheimer's Association. It will be held **September 26 and 27 in Atlanta**. Participants will increase knowledge and confidence around dementia risk reduction, along with sharing resources to implement brain health into current community priorities.

The deadline to register is the end of the day today:

[Alzheimer's Association Submission Manager - Risk Reduction Learning Collaborative Application \(submittable.com\)](https://www.alz.org/submit)



Media/CERC Training

Registration is open for the DPH Media / Crisis and Emergency Risk Communication training to be held at Georgia Highlands College in Rome, Thursday, September 19:

<https://ga.readyop.com/fs/5avp/f83d01eb>

The objective of the training is to bring Communicators and Subject Matter Experts and anyone who has the potential of interacting with the public and/or the media together to learn from each other. Message development and dissemination is most effective if everyone involved understands their role and the roles of others. This training will cover the most effective ways of providing specific audiences with the most accurate, timely, effective, consistent, and actionable message. As of yesterday afternoon, we have 16 signed up to take part.



Next Week Preview

The Region C Healthcare Coalition is hosting a Skills Day at Georgia Highlands College in Rome Tuesday. Fulton County Board of Health is conducting a Functional Exercise involving a mass casualty scenario which includes a significant social media component. The exercise will be conducted Wednesday morning. That afternoon state DPH will welcome international visitors to the EOC. We'll also be monitoring a tropical disturbance in the Atlantic.

About "News & Notes"

"News & Notes" is a weekly communication aimed at risk communicators and public information officers within Georgia's 18 public health districts. The goal of the communication is to increase preparedness through the exchange of information about significant events, training, and other planned activities. Some information herein may be considered FYUO or For Your Use Only. Please be judicious when forwarding. For questions, comments or to submit information for inclusion, contact Eric Jens at Eric.Jens@dph.ga.gov