

RC/PIO News & Notes 7-7-2023



FROM Eric Jens, GA DPH Risk Communicator
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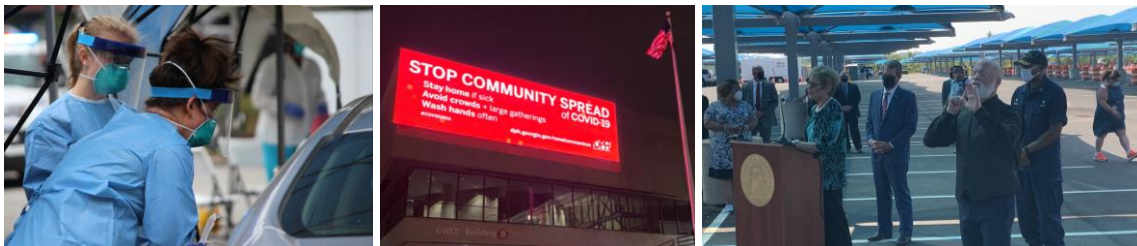
News and Notes

The DPH COVID-19 Joint Information Center closed this week. The JIC opened March 2, 2020, approximately six hours before Georgia confirmed its first two COVID cases. We'll take a look at some of the Communication response highlights and preview the next Media/Crisis and Emergency Risk Communication training as highlights this week.

DPH COVID-19 JIC Closure



After 40 months of operation the Georgia DPH COVID-19 Joint Information Center officially closed this week. Activities had been scaled back since the start of the year. Thanks to everyone who took part in this much-longer-than-expected journey. We shared information and ideas through many challenging and changing times. Of course, COVID-19 itself is not over, and if there comes a time when there is a need to re-open the JIC we can easily do that. At closure, there were 125 shared news releases, and 163 current members from 71 federal, state, and local agencies.



Media/CERC Training

Registration is expected to open in a few weeks, for the next DPH Media/Crisis and Emergency Risk Communication training, to be held in Valdosta on Thursday, September 7. The objective of the training is to bring together Communicators and Subject Matter Experts and anyone who has the potential of interacting with the public and/or the media to learn from each other. Message development and dissemination is most effective if everyone involved understands their role and the roles of others. This training will cover the most effective ways of providing specific audiences with the most accurate, timely, effective, consistent, and actionable message. This includes best practices, as well as what potential pitfalls and challenges to keep in mind.



Weather

Although slightly cooler than the previous week, it is still good to remember the dangers of extreme heat and take the necessary precautions. Credit the Arizona Camping Families Facebook page as shared by one of my APIO colleagues:

Remember to drink lots of water and stay indoors between 11:00am and November 1st.



Next Week Preview

The monthly State Board of Health meeting will be Tuesday afternoon at 1:00. The state PHEP Budget Period 5 kick-off meeting will be held Thursday morning at 9:00. There are meetings next week related to the Opioid program, AG, Emergency Preparedness and more.

About “News & Notes”

“News & Notes” is a weekly communication aimed at risk and public information officers within Georgia’s 18 public health districts. The goal of the communication is to increase preparedness through the exchange of information about significant events, training and other planned activities. Some information herein may be considered FYUO or For Your Use Only. Please be judicious when forwarding. For questions, comments or to submit information for inclusion, contact Eric Jens at Eric.Jens@dph.ga.gov