

RC/PIO News & Notes 3-28-2024



FROM Eric Jens, GA DPH Risk Communicator
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News and Notes

Friday is a state holiday; hence News and Notes is going out today. Headlines this week include the bridge collapse in Baltimore, proving the need to prepare for *all* hazards. This week we'll spotlight the NACCHO Prep Summit held in Cleveland, Ohio among other events and activities.

PREP Summit



Thanks to Tracy Dabbs, Charlisa Bell, and Venessa Sims for sending us images from this year's annual National Association of County and City Health Officials Preparedness Summit. Georgia was well represented both in the audience and on the stage. There were many opportunities for networking, sharing ideas, and discussion of recent events and new avenues for resources.





CERC training

Thanks to those who have completed the post test for the most recent DPH Media / Crisis and Emergency Risk Communication training held last week in Albany. The vast majority have already completed the post test, but if you attended and have not completed it yet, please do so as soon as possible. If you need the link to the post test, please reach out. Next week we expect to have a summary of the results.

Trust Building

Thanks to Nancy Nydam for calling attention to one of the features in this week's highlights from the National Public Health Information Coalition. The seven strategies cover many of the actions we often emphasize and make strong efforts to strengthen:

Seven Strategies for Regaining Trust in Public Health Messaging

GKV, a full-service communications agency based in Baltimore, recently launched a new webinar series, Good Point by GKV. Discover actionable strategies for regaining trust and credibility in public health communications in GKV's latest thought leadership piece. Authored by an industry expert, this article offers invaluable insights derived from real-world experiences during the COVID-19 pandemic. Read the full report [here](#).



Next Week Preview

Our next group of international visitors hosted by CDC is scheduled to arrive Thursday morning at the state DPH EOC. The proposed PHEP Communications projects that have been entered into The Knack for the next budget period will undergo a review next week. Monday is the start of the 30th annual National Public Health week.

About "News & Notes"

"News & Notes" is a weekly communication aimed at risk communicators and public information officers within Georgia's 18 public health districts. The goal of the communication is to increase preparedness through the exchange of information about significant events, training, and other planned activities. Some information herein may be considered FYUO or For Your Use Only. Please be judicious when forwarding. For questions, comments or to submit information for inclusion, contact Eric Jens at Eric.Jens@dph.ga.gov