

Leadership and Resiliency: Navigating Through and Beyond COVID-19



a virtual speaker series featuring



Bryan Sexton



Marty Makary, MD



Jeff Goldsmith



Dayna Bowen Matthew



Gloria Goins



Tom Koulopoulos

Leadership and Resiliency: Navigating Through and Beyond COVID-19

A Virtual Speaker Series

GHA is leading a collaboration with more than 30 other state hospital associations to offer an exciting leadership engagement opportunity to hospital and health system leaders in partnership with the Executive Speakers Bureau.

This series consists of six sessions over a four-month period. Each session will be a 40-45 minute live or pre-recorded presentation followed by a live Q&A session for all.

- 6 sessions: 1-2 p.m. ET on June 25, July 9, July 23, August 6, August 20, September 3 (all Thursdays)
- Recordings of the sessions will be made available to those who are unable to attend

Historic Partnership Among Hospital Associations

Don't Miss This Exclusive Opportunity With Limited Availability

\$75 per line, per session or \$375 for the full series.

Exclusive to GHA-member executives. Limited lines available.

Register at: <https://my.gha.org/Events/List-of-Events>

Registration fee includes access to the recording for two weeks to share within your organization.

This momentous partnership among state hospital associations brings you the best speakers in the industry in lieu of face-to-face meetings.

The Georgia Hospital Association is an approved provider of nursing home administrator credits as a professional trade association in long term care under Ga. Comp. R. & Regs. 393-13-.02, (1) (a). Each session is approved for 1 contact hour in professional development/integrity, leadership skills and management.

Our Expert Lineup of Speakers:

June 25

Bryan Sexton | Safety Culture, Teamwork, and Workforce Resilience Expert



Bite Size Coping During Times of Uncertainty - Stressed during uncertain times?

If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in health care workers was already at an all-time-high before COVID-19, with one out of three people already meeting the criteria for burnout. In this enlightening and entertaining module, we will provide some perspective, hope, and simple strategies to try during tense times.

July 9

Marty Makary, MD | Johns Hopkins Surgeon and Professor of Health Policy



Update on Coronavirus: What's Next and How to Plan

Dr. Makary, a leading public health expert at Johns Hopkins and Editor-in-Chief of MedPage Today, reviews the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, he interprets the current data from overseas and U.S. studies projecting the impact in the U.S. Dr. Makary also reviews best practices of employee policies and how to adapt your business to deal with the epidemic in real-time.

July 23

Jeff Goldsmith | President of Health Futures Inc.



The Post-COVID Healthcare Landscape: Implications for Strategy

What will the US health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a COVID related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election. Finally, they will face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant threats, and also opportunities, in this post-COVID landscape? How do health system boards and leadership set strategic priorities for this uncertain near term future?

**More than 30
Hospital Associations
are collaborating to offer this
unprecedented leadership
series. Register today
to secure your spot.**



August 6

Dayna Bowen Matthew | Dean of George Washington University Law School



How Hospitals and Health Systems can Lead a “Quiet Revolution” for Healing During a Pandemic

In her presentation, Dayna Bowen Matthew, JD, Ph.D., will identify the historic and contemporary role that health providers can play in increasing health equity. In addition, she will define the need for health care equity during the COVID-19 pandemic and the threats to health equity that have been heightened as a result of this challenging period.

August 20

Gloria Goins | Former Chief Diversity and Inclusion Officer for Bon Secours Mercy Health System



When Good Isn’t Good Enough: How Unconscious Bias Harms Patients During the COVID-19 Pandemic . . . Despite Our Good Intentions

The outcomes of unconscious bias can be seen across all industries. But, in health care, mitigating unconscious bias is of particular importance. The evidence-based impact of unconscious bias on safety, quality and mortality show that we are unintentionally putting our patients at risk. Cross-cultural competency is a “must-have” skill as we define what it means to address, support and manage the ever-changing U.S. population, particularly as the world faces the effects of COVID-19. In this session, you will learn about practical actions that can be taken to reduce the effects of unconscious bias in health care operations.

September 3

Tom Koulopoulos | Chairman of Global Futures Think Tank The Delphi Group



The New Healthcare Ecosystem

What the COVID-19 crisis has made abundantly clear is that the current healthcare ecosystem is ill-prepared to deal with the type of healthcare needs that will be typical of the 21st Century. With an aging global demographic that will put more than half of the world’s population in the 60+ age group by 2060 the world’s real healthcare crisis has barely begun. The challenge isn’t advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a healthcare ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains, and the enormous burden on providers to handle so many of the administrative aspects of health care. The best hope for healthcare is to rethink how to refocus every part of the health care ecosystem on what it is best at.

“GHA is excited to partner with great hospital associations from across the country to provide this historic education series. This impressive lineup of speakers will provide guidance for navigating through some very difficult times. I encourage you take advantage of this exclusive opportunity.”

- Earl V. Rogers, GHA President