



**SPONSORSHIP INFORMATION:
2023 Georgia Society for Healthcare Marketing
& Public Relations Annual Conference
Nov. 8-10**

The Hyatt Regency, Savannah, Ga

THANK YOU!

Through the generous support of sponsors, the Georgia Society for Healthcare Marketing and Public Relations (GSHMPR) provides valuable education and networking opportunities to our society members. We invite you to connect with Georgia hospital professionals by sponsoring at a level appropriate for you. You can participate at the Platinum, Gold, Silver, or Bronze level. We hope you will consider these opportunities and partner with our organization to enhance this conference. Promote your company and meet potential new clients, including professionals from the fields of marketing, public relations, strategic planning, web development, business development, government relations, public affairs, state affairs, and public policy.

SPONSOR TODAY

Visit www.gha.org/gshmpr or contact Carley Elsberry, celsberry@gha.org. We look forward to seeing you this fall!

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (2 available)

\$5,000

- 5 complimentary conference registrations granting access to all sessions (except members-only session)
- Conference attendee roster
- 5 minutes for company spotlight comments, display of logo, and introduction of a session speaker
- One 6'x3' skirted table during the sponsor showcase
- Ability to leave display table set for the duration of the conference
- Company logo on GSHMPR website and emails (if submitted in a timely manner)
- Sponsor recognition on the GHA app (company name, logo, description, and contact information)
- Company signage located prominently next to registration for the duration of the conference
- Opportunity to host a webinar during the 2023-2024 year (pending GHA approval)
- 1 promotional flyer distributed at the conference
- 1 "Company Spotlight" section in GHA's daily newsletter

GOLD LEVEL (5 available)

\$3,000

- 3 complimentary conference registrations granting access to all sessions (except members-only session)
- Conference attendee roster
- 3 minutes for company spotlight comments, display of logo, and introduction of a session speaker
- One 6'x3' skirted table during the sponsor showcase
- Ability to leave display table set for the duration of the conference
- Company logo on GSHMPR website and emails (if submitted in a timely manner)
- Sponsor recognition on the GHA app (company name, logo, and contact information)
- 1 promotional flyer distributed at the conference

SILVER LEVEL (8 available)**\$2,000**

- 2 complimentary conference registrations granting access to all sessions (except members-only session)
- Conference attendee roster
- One 6'x3' skirted table during the sponsor showcase
- Company name on GSHMPR website and emails
- Sponsor recognition on the GHA app (company name and contact information)

BRONZE LEVEL (10 available)**\$1,000**

- 1 complimentary conference registration granting access to all sessions (except members-only session)
- Conference attendee roster
- One 6'x3' skirted table during the sponsor showcase
- Company name on GSHMPR website and emails
- Sponsor recognition on the GHA app (company name)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Allow conference attendees to do the advertising for you! Companies that have purchased any level of sponsorship are invited to take advantage of these additional opportunities. One company per item. Company logo to be sent to [Carley Elsberry](#).

ATTENDEE BAG (EXCLUSIVE)**\$1,500**

Company logo on bags carried by each attendee.

LANYARD (EXCLUSIVE)**\$1,000**

Have your company logo displayed alongside GHA's on lanyards worn by conference attendees. GHA will produce the lanyards and distributed to all registrants when they arrive on site.

HOTEL KEY CARD (EXCLUSIVE)**\$1,000**

Display your company logo, slogan and/or message on one side of attendees' hotel key cards.

MEETING PENS (EXCLUSIVE)**\$500**

Put your company logo directly in meeting attendees' hands! GHA will put your logo on pens that will be provided at tables during conference sessions. Logo to be supplied by sponsor.

INFORMATION AND REGISTRATION

Learn more about sponsorship and how to register at www.gha.org/gshmpr. First-time sponsors of GSHMPR should create an account by using the 'Login or Signup' button in the top right corner of the webpage BEFORE attempting to register as a sponsor.

Paying by credit card: You can register and complete payments through the GSHMPR Sponsorship Portal, which can be accessed through the **Sponsor GSHMPR** button.

Paying by check: DO NOT register online. Contact Carley Elsberry at celsberry@gha.org or 770-249-4543 to have an invoice emailed to you.

Hotel registration will not be available until you have paid and are a confirmed sponsor. Refunds will not be permitted after Sept. 8, 2023.