



2022 GONL Annual Conference

September 14-16, 2022
The DeSoto, Savannah

This educational activity is jointly provided by AXIS Medical Education and Georgia Hospital Association in collaboration with Georgia Organization of Nurse Leaders.

Target Audience: CNOs, nurse managers, aspiring nurse leaders

Overview:

The Georgia Organization of Nurse Leaders is offering an in-person three-day conference. The program objective is to provide education and leadership training and networking opportunities for our nurse leaders from around the state.

Registration Information

This program is being offered for GONL society members at \$250. It is also open to non-GONL members at a rate of \$325.

Learning Objectives:

At the conclusion of this activity, participants should be better able to:

1. Contrast the differences between individual and team well-being.
2. Determine what well-being interventions are relevant to your teams.
3. Characterize what it means to lead with an abundance mindset.
4. Describe how caring-for-self, mindfulness, self-compassion, and holistic well-being influence your ability to care for others.
5. Examine research and evidence behind the theory of Human-Centered Leadership in Healthcare.
6. Recognize the 4 dimensions and attributes of a Human-Centered Leader and the implications of this relational leadership style on change management
7. Explore tools and methods used by the Human-Centered Leader to navigate change.
8. Discuss the impact of diversity, equity and inclusion on workforce and patient care outcomes.
9. Explain the dynamics of implicit bias and microaggression.
10. Outline approaches to solve complex workforce challenges.
11. Assemble a new model of care for implementation in the acute care inpatient setting.
12. Identify required skill mix changes to support a new model of care.
13. Illustrate the challenges with workforce shortages throughout the state.
14. Identify necessary areas of improvement and implementation of recruitment practices.
15. Examine the public private partnerships in GA aimed at workforce growth and retention.
16. Classify individual patient and family needs in a clinical setting.
17. Implement best practices in patient communication.

Agenda:

Wednesday, September 14

- 11:30 a.m.-1:00 p.m. General Registration, Vendor Showcase Lunch - Oglethorpe Ballroom
- 1-1:15 p.m. Opening Ceremony and Connect to Purpose – Madison Ballroom
- 1:15-2:15 p.m. **Keeping Well-Being Relevant and REAL for Leaders and Health Systems** - Tim Cunningham, RN, DrPH, MSN, FAAN, Co-Chief Well-Being Officer, Emory University; Vice President, Practice & Innovation, Emory Healthcare & Adjunct Associate Professor at Nell Hodgson Woodruff School of Nursing – Madison Ballroom
- 2:30-3:30 p.m. **The Human Centered Leader as a Navigator of Change** - Susan Campis, RN, MSN, NE-BC, Chief Wellness Officer, uleadership, LLC – Madison Ballroom
- 3:30-5:30 p.m. Vendor Showcase Reception – Oglethorpe Ballroom

Thursday, September 15

- 8–9 a.m. Sponsor Tradeshow Breakfast - Oglethorpe Ballroom
- 9–9:15 a.m. Connect to Purpose – Madison Ballroom
- 9:15-10:30 a.m. **Promoting a Constructive Culture through Diversity, Equity, and Inclusion (DEI)** – Georgia F. Jackson, DNP, MPH, RN, NE-BC, Director, Workforce Development & Patient-Family Centered Care, Emory University Hospital | Emory Wesley Woods Hospital, Emory University Orthopaedics & Spine Hospital – Madison Ballroom
- 10:45 a.m.-noon **Patient Experience Panel Discussion** – Madison Ballroom (still finalizing panelists)
- Noon-1:00 p.m. Member Luncheon – Madison Ballroom
- 1:30-2:45 p.m. **H.O.P.E for Happy - Workforce Strategies from America’s Frontlines** - April Hansen, MSN, RN, Group President, Workforce Solutions, Aya Healthcare – Madison Ballroom
- 2:45-3:45 p.m. **Member Roundtable: New Models of Care** – Moderated by Evelyn Olenick, DNP, RN, NEA-BC - SVP & Chief Nursing Officer, Phoebe Putney Memorial Hospital and Clifford “Allen” Stephens, DNP, AGACNP-BC, Assistant Director of Oncology Services and Outcome Coordination, Atrium Health Floyd – Madison Ballroom
- 8–10 p.m. Evening Entertainment – Pulaski

Friday, September 16

- 7:30-8:30 a.m. **Connect to Purpose/Annual Business Meeting Breakfast** – Madison Ballroom
- 8:30-9:15 a.m. **The State of Nursing in Georgia** – Anna Adams, Executive Vice President, External Affairs, Georgia Hospital Association and Merry Fort, Vice President, Georgia Board of Nursing – Madison Ballroom
- 9:30-11:00 a.m. **The Other End of the Stethoscope** - Marcus Engel, M.S., CPXP, CSP, Speaker, Author & Compassion Consultant - I’m Here Movement – Madison Ballroom

Faculty:**Tim Cunningham, RN, DrPH, FAAN****Co-Chief Well-Being Officer, Emory University; Vice President, Practice & Innovation, Emory Healthcare & Adjunct Associate Professor at Nell Hodgson Woodruff School of Nursing**

Dr. Cunningham holds a joint appointment as adjunct associate professor at the Nell Hodgson Woodruff School of Nursing at Emory and serves as Vice President of Practice and Innovation for Emory Healthcare. He collaborates with interprofessional teams to support structural and systemic well-being change for healthcare staff and professionals, university staff and faculty, researchers, learners, and community members. Before becoming an executive leader, Cunningham worked as a performing artist and humanitarian clown with organizations such as Clowns without Borders and the Big Apple Circus. He then became an emergency/trauma nurse and practiced clinically for 7 years before completing his doctorate in public health focusing on resilience, well-being, and compassion.

Susan Campis, MSN, RN, NE-BC**Chief Wellness Officer – uLeadership™**

Susan Campis is a nurse executive, author, Health and Wellness Coach, and entrepreneur. Susan began her nursing career in the Intensive Care Unit where she was a staff nurse for 15 years before moving into a formal leadership role. Over the years, she served as a Nurse Manager, Director, and Executive Director. Susan is a nurse leader whose passion for coaching and mentoring others helped produce successful and engaged nursing teams throughout her career. As a nurse leader, Susan understands the importance of a safe and healthy work environment and worked to create a culture of excellence, trust and caring where her team could perform at their best, ensuring quality care, and patient safety.

Georgia F. Jackson, DNP, MPH, RN, NE-BC**Director, Workforce Development & Patient-Family Centered Care - Emory University Hospital | Emory Wesley Woods Hospital, Emory University Orthopaedics & Spine Hospital**

Dr. Georgia F. Jackson is a senior nursing executive with over twenty years of progressive nursing leadership experience. She is a dynamic and innovative leader who has demonstrated success in transforming strategic plans into workable solutions. Dr. Jackson's mission is to build a culture that fosters an equitable and inclusive climate; promote cultural humility and advance health equity by reducing disparities through practice, research and service. Dr. Jackson currently serves as the inaugural Director of Nursing Workforce Development and Patient-Family Centered Care for Emory University Hospital operating units. In her role, she partners with local and system leaders in the development and execution of a variety of diversity, equity and inclusion initiatives to foster an optimal experience for employees, patient and our community.

April Hansen, MSN, RN**Group President, Workforce Solutions -- Aya Healthcare**

April Hansen is a nurse and senior executive at Aya Healthcare, the nation's largest healthcare staffing company. She has led Aya through hypergrowth, overseeing the contingent workforce strategy and quality outcomes for the company's 40,000 clinical workers on assignment across the United States. She currently serves on the Board of Directors for the Wisconsin Organization of Nurse Leaders and in the past served as an elected member of the Wisconsin Nurses Association Public Policy Committee. April was awarded the 2019 Wisconsin Nurse Leader of the Year, was named to Becker's List of Rising Healthcare Stars in 2018 and Staffing Industry Analysts' Global Power 150 - Women in Staffing in 2021 and 2020. April is passionate about improving the clinician experience and solving workforce challenges. She is a sought-after speaker at conferences nationwide, and has been featured in The New York Times, CBS, Forbes, Washington Post, and more.

Evelyn Olenick, DNP, RN, NEA-BC

SVP & Chief Nursing Officer - Phoebe Putney Memorial Hospital

Dr. Olenick is Senior Vice President and Chief Nursing Officer for Phoebe Putney Memorial Hospital. Previous positions held include the Vice President of Patient Care Services, Chief Nurse Executive at Sentara CarePlex Hospital in Hampton, VA and the Vice President, Chief Nursing Officer for Forum Health, Northside Medical Center in Youngstown, OH. She holds a Doctor of Nursing Practice Degree from Old Dominion University in Norfolk, VA; a Master of Science Degree in Nursing from the University of Akron; and both a Bachelor of Science Degree in Nursing and Associate Degree in Nursing from Youngstown State University. She holds ANCC Nursing Executive Advanced-Board Certification and is a current board member for the Georgia Organization of Nurse Leaders, the Georgia Nurses Foundation and the American Nurse Journal Editorial Board. She also serves on the Board of Directors for Albany Technical College and the State Workforce Development Board.

Clifford “Allen” Stephens, DNP, AGACNP-BC

Assistant Director of Oncology Services and Outcome Coordination – Atrium Health Floyd

Allen leads the outpatient infusion center at Atrium Health Floyd Main Campus and oversees the Cancer Program assuring we meet the requirements for our Comprehensive Community Cancer Program Accreditation with the American College of Surgeons Commission on Cancer. Allen is also the provider in the Transition of Care clinic. He has been in health care 34 years, obtaining his AS in nursing from Gordon College, Barnesville GA, BSN from Medical College of Georgia and his DNP, AGACNP from Augusta University. He also has a degree in Business Administration and a Masters of Divinity from Luther Rice Seminary. Allen has worked in Rehabilitation, Academia, Emergency, Neuro, Cardiovascular, Medical Pulmonary, and Oncology.

Anna Adams, MBA

Executive Vice President of External Affairs - Georgia Hospital Association

Anna is a graduate of Shorter University in Rome, GA where she earned an undergraduate degree in business administration, and a master’s degree in business administration with a focus in health care management. She advocates for hospital interests at both the state and federal level and serves as the chief spokesperson for the Georgia Hospital Association. Anna is a member of the LifeLink of Georgia Advisory Board, helping shape policy for transplant patients, and the Tranquility House Board of Directors, assisting women and children escape domestic violence. She serves on the Georgia Chamber Health and Wellness Policy Committee as well as their Government Affairs Council’s Resiliency and Recovery Taskforce as Vice Chair. She was appointed by Governor Brian Kemp to serve on two COVID-19 subcommittees related to primary care and regulatory issues. Additionally, she is an active member of the National Multiple Sclerosis Society Activism Advisory Committee, the American College of Healthcare Executives, and is involved with Healthy Mothers, Healthy Babies of Georgia on maternal and infant mortality issues. Anna has been honored in various publications as a “top female lobbyist” and “rising star” among Georgia’s lobbyists.

Merry Fort, BS, RN

Vice President, Georgia Board of Nursing

Merry holds a Nursing Degree from Macon State College, now Middle Georgia State University, and a Bachelor of Science Degree from Mercer University. She is currently a consultant and the Executive Clinical Advisor to Health Advocates Network a healthcare travel company providing staff across the US. Merry is an industry veteran and has extensive experience in healthcare labor force management having owned and operated two different travel nurse businesses prior to having each one acquired by a national firm. She joined the management team of the acquisition company where she served as Vice President of the Southeast Division and eventually Chief Nursing Officer before leaving the company in 2012. Prior to joining another national healthcare travel company Merry worked at Atrium Navicent Medical Center as Administrative House Supervisor where she continued as needed until 2016. Merry went on to become the travel company's Executive Clinical Vice President where she led a clinical team of nurses responsible for oversight of compliance to Joint Commission Standards of Practice as a Healthcare Staffing Service Organization, oversight of all Quality and Risk Management activities and was instrumental in leading the Executive Team through the COVID-19 pandemic. Merry has served in many positions in various hospitals including Med/Surg nursing, Critical Care nursing, Clinical Director of a Wound Care Center and Assistant Hospital Administrator. In 2015 Governor Nathan Deal appointed Ms. Fort to the Georgia Board of Nursing and most recently Governor Brian Kemp reappointed her to her Board position. She currently occupies a Nursing Administration seat on the Board and is the Georgia Board of Nursing Vice President.

Marcus Engel, M.S., CPXP

Speaker, Author & Compassion Consultant - I'm Here Movement

Marcus Engel speaks from experience. Blending personal narratives with evidence-based research, Marcus helps put an unforgettable name and face to the patient experience movement. As a college freshman, Marcus was blinded and nearly killed after being struck by a drunk driver. Through two years of rehab, over 350 hours of reconstructive facial surgery and adaptation through a multitude of life changes, Marcus witnessed the good, the bad and the profound in patient care. Marcus holds a B.S. in sociology from Missouri State University and a master's in Narrative Medicine from Columbia University in the City of New York. He has authored four books which are being used by scores of nursing schools and allied health care programs to teach strategies for excellent patient care. Marcus has received an honorary doctorate from the Philadelphia College of Osteopathic Medicine and is adjunct faculty at University of Notre Dame where he teaches pre-med students the art of "being with." His work with the *I'm Here Movement* is a reminder of presence in healthcare and is changing the culture of care through two simple words.

ACCREDITED CONTINUING EDUCATION

Accreditation Statement



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INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and Georgia Hospital Association. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 7.75 contact hours. *Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.org.

Disclosure of Conflicts of Interest

AXIS Medical Education requires faculty, instructors, authors, planners, directors, managers, reviewers and other individuals who are in a position to control the content of this activity to disclose all real or apparent conflicts of interest they may have with ineligible companies. An ineligible entity is any organization whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. All relevant conflicts of interest are identified and mitigated prior to initiation of the planning phase for an activity.

AXIS has mitigated and disclosed to learners all relevant conflicts of interest disclosed by staff, planners, faculty/authors, peer reviewers, or others in control of content for this activity. Disclosure of a relationship is not intended to suggest or condone bias in any presentation but is made to provide participants with information that might be of potential importance to their evaluation of a presentation or activity. Disclosure information for faculty, authors, course directors, planners, peer reviewers, and/or relevant staff is provided with this activity.

The **faculty** reported the following relevant financial relationships or relationships they have with ineligible companies of any amount during the past 24 months:

Name of Faculty/Presenter	Reported Financial Relationship
Tim Cunningham, RN, DrPH, FAAN	Nothing to disclose
Susan Campis, MSN, RN, NE-BC	Nothing to disclose
Georgia F. Jackson, DNP, MPH, RN, NE-BC	Nothing to disclose
April Hansen, MSN, RN	Nothing to disclose
Evelyn Olenick, DNP, RN, NEA-BC	Nothing to disclose
Clifford "Allen" Stephens, DNP, AGACNP-BC	Nothing to disclose
Anna Adams, MBA	Nothing to disclose
Merry Fort, BS, RN	Nothing to disclose
Marcus Engel, M.S., CPXP	Nothing to disclose

The following **directors, planners, managers and reviewers** reported no financial relationships they have with any ineligible company of any amount during the past 24 months:

Name of Directors, Planners, Managers, and Reviewers
Kati Hyland
Andy Cobb
Holly M. Hampe, DSc., RN, MHA, MRM, CPHQ
Dee Morgillo, MEd., MT(ASCP), CHCP

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Attestation/Evaluation form online by 11:59 pm ET on **October 16, 2022**. Instructions will be provided. If you do not complete the online evaluation by this date, you will not be able to get CE credit for this event.
- Upon successful completion of the online form, your statement of completion will be presented to you to print.