

PRESS RELEASE

October 11th, 2022

SESCO Hires New Vice-President

Sonepar is pleased to announce the appointment of Jason Rodrigues as SESCO's new Vice-President, effective Oct 11th.

With over 25 years of experience within the electrical distribution industry, Jason has held various roles from Sales to Regional and Construction Management. His knowledge and expertise stems from his experience within the Data Communication Business, full line electrical distribution and major commercial projects.

In his new role with SESCO, Jason will be responsible for developing strategies to evolve the SESCO business, assist the organization gain access into new emerging markets and ultimately support our people with a clear vision of growth.

Jason will be based out of the SESCO Vaughan, ON office, and will report directly to me, in my position as Sonepar Ontario Region's President.

Please join me in welcoming Jason to Sonepar and into this exciting new role!

Sincerely,

Todd Walford

Sonepar Ontario Region, President

About SESCO

SESCO, a full line electrical distributor, provides our customers with quality products, exceptional customer service and the know-how to become a dependable source for people in the professional trades. They have 10 branches across the 401 corridors from Belleville to Hamilton. Their team of experienced and knowledgeable staff strive to provide the best quality service always – at our counters, with our deliveries and through our project team.

About Sonepar Ontario Region

The Sonepar Ontario Region is an organization that is made up of a collection of Operative Companies (BlueWay, Dixon Electric, Gescan Automation, MGM Electric, Sesco and Texcan) that stretch across the province of Ontario. These companies range from full-line electrical wholesalers, wire & cable distributors to installation program implementation.