

## FOR IMMEDIATE RELEASE

**Michael McAteer**  
**(304) 390-3188 ext. 51288**  
**Michael.mcateer@servicewire.com**

### **Service Wire Grows Infrastructure in Phoenix**

**PHOENIX, AZ, August 30, 2023** – Service Wire is doubling down on its footprint in Phoenix, Arizona, where they have been operating for nearly three decades. This current project will significantly expand their warehouse and distribution—in turn increasing their manufacturing capacity.

“This project has been in the works for some time,” said Scott Olson, Director of Sales in Phoenix. “It will position us to provide customers a greater selection of on-hand inventory and even faster delivery. We’ve had tremendous support from our customers and suppliers, who have been encouraging us to expand.”

“During our time in the region, we have seen tremendous growth in the surrounding markets,” said Mark Gatewood, Vice President of Sales and Marketing. “We continually reinvest to keep pace with that growth. With this expansion, we are poised to support customers well into the future. It’s a very exciting time for the company.”

“We are reinvesting in a big way.” said Louis Weisberg, CEO of Service Wire. “This project exemplifies our long-term commitment to our customers and growing workforce out West.”



Service Wire team, pictured left to right: *Ernest Dominguez, Shane Berry, Jordan McCraner, Diego Valverde, Jim Henderson, Scott Olson, Nick Arena, and Carlos Gonzales.*

### **About Service Wire Company**

Service Wire Co. is a multi-generation, family-owned wire and cable manufacturer and has been since 1968. Service Wire is committed to producing the finest quality American-made products while providing industry-leading service levels to the electrical distribution markets. Service Wire has a nationwide network of distributors and advanced distribution capabilities to meet the complex needs of industrial, commercial, utility, pump, irrigation, and customers throughout North America and the world.

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