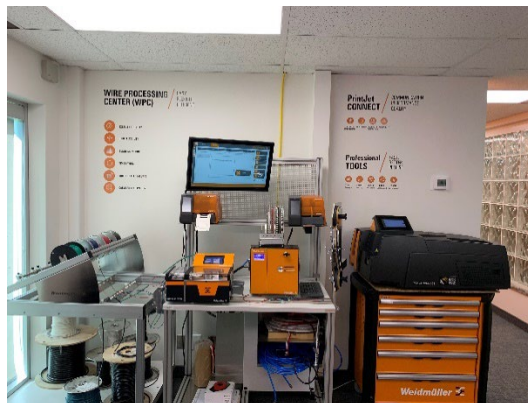
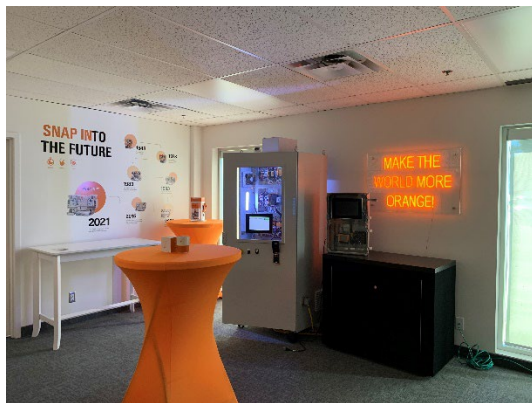
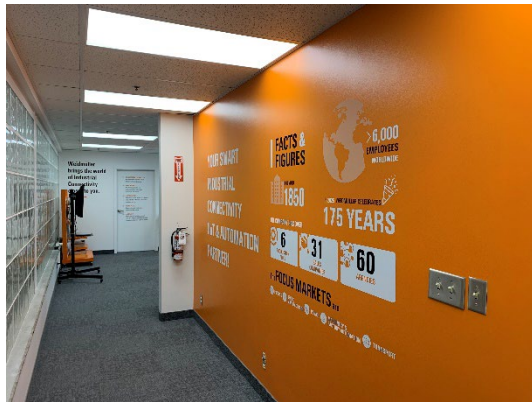


## Weidmüller Canada unveils a new Customer Experience Center and introduces the innovative WOW Van for the Eastern Canada markets.

September 12th, Markham, Ontario: [Weidmüller Canada](#) proudly opens its new Customer Experience Center at its headquarters in Markham, Ontario. This state-of-the-art 600 sq. ft. facility is designed to provide customers and distribution partners with an immersive, hands-on experience of Weidmüller's latest products and solutions.



Kevin Blair, National Sales Manager, expressed his excitement: “We are thrilled to offer this dedicated space. Our sales representatives can now invite customers into our facility to explore the extensive range of our offerings, particularly our [Wire Processing Centre](#) and [Printers](#). It has been challenging to convey the true value of these products without demonstrating them in person. Now, it’s much easier.”

Vice President, Jenny Raguimov added, “For customers in remote locations, we introduce the WOW (Weidmüller-On-Wheels) Van. As the name suggests, it brings Weidmüller products directly to our customers. We recognize that many of our clients are stationed at plant sites, and it’s crucial for them to see, touch, and interact with our products firsthand.”



Book a WOW Van visit - <https://landing.weidmuller.com/wow-van-schedule-a-visit>



Additionally, Weidmüller features a dedicated training center at this facility. Over the past five years, this advanced space has been instrumental in training over 50 customers and 200 distribution partners.

Providing the right product knowledge is crucial to our business, and Weidmüller is committed to ensuring it's done the right way.

## **Weidmüller – Partner in Smart Industrial Connectivity**

The Weidmüller Group has production sites, sales companies and representatives in more than 80 countries. Together with its customers, the Detmold-based family business is shaping the digital transformation – with products, solutions and services for smart industrial connectivity and the Industrial Internet of Things.



Whether it's automobile manufacturing, electricity production, or water management, electronics and electrical connectivity are essential to today's industries. In this globalized and ever-changing technological landscape, the complexity of requirements is rapidly increasing with the emergence of new markets. We understand that overcoming new and diverse challenges requires more than just high-tech products. Connectivity is the key, whether it's power, signals, data, or finding solutions that bridge theory and practice. At our company, we specialize in industrial connectivity. Our solutions are trusted in a wide range of industrial environments, from modern manufacturing plants to power generation and distribution, railroad technology, and new energy fields.