



LEDVANCE Expands Ontario Presence with New Specification Agent

Mississauga, ON
June 1, 2025

LEDVANCE Ltd. is pleased to announce the appointment of **Sterling Architectural Products Ltd. (Sterling Lights)** as our new specification agent in Ontario. This partnership strengthens our presence in the region and reinforces our commitment to serving the professional lighting design and specification community with innovative, reliable lighting solutions.

“We are very excited to partner with Jordan and his incredible team at Sterling Architectural Products,” said **Linda Conejo, Central Regional Sales Manager at LEDVANCE Ltd.** “Jordan and his team bring deep industry knowledge, a passion for lighting, and a reputation for excellence. Their approach aligns perfectly with our values, and we’re excited to grow our presence in Ontario together.”

With decades of experience and a service-driven mindset, Sterling Architectural Products is known for its technical expertise, collaborative mindset, and commitment to delivering beautifully designed lighting solutions. Based in Toronto, the team works closely with clients across residential, commercial, and hospitality projects to ensure lighting needs are met and design intent is fully realized. Their passion for quality and innovation makes them a strong addition to the LEDVANCE agent network.

To learn more about Sterling Architectural Products Ltd., visit www.sterlinglights.ca.

About LEDVANCE

LEDVANCE is a global leader in advanced lighting and energy solutions, offering a comprehensive portfolio that includes LEDVANCE and SYLVANIA LED luminaires, lamps, EV chargers, and smart lighting technologies for homes and buildings. Backed by a legacy of innovation and one of the largest lighting portfolios in North America, LEDVANCE is committed to delivering high-quality, sustainable solutions that meet the evolving needs of our customers. Learn more at www.ledvance.ca.