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**\*\*FOR IMMEDIATE RELEASE\*\***

## **Intralec Appointed as Representative for Lumacell in the Greater Toronto Area**

**Mississauga, ON – January 12, 2026.** Intralec is pleased to announce that it has been appointed as the official representative for Lumacell in the Greater Toronto Area (GTA) for the stock and flow shelf goods business.

This new partnership strengthens Intralec's offering in life-safety and emergency lighting systems, providing distributors in the GTA with expanded access to Lumacell's trusted portfolio of commercial emergency lighting products.

Lumacell is widely recognized for its high-quality emergency lighting, exit signs, and life-safety solutions, delivering reliable, code-compliant products for commercial, industrial, and institutional applications. Through this representation, Intralec will provide local expertise, technical support, and customer service to distributors throughout the GTA.

"We are excited to represent Lumacell in the Greater Toronto Area," said Greg Moylett, VP Sales Distribution of Intralec. "Lumacell's reputation for quality, innovation, and reliability aligns perfectly with our commitment to delivering best-in-class solutions and support to our customers."

"Intralec's strong presence and deep relationships within the GTA make them an ideal partner," said Frederic Roy, Sales Manager Canada East & Central EML at Lumacell. "We are confident their team will provide excellent support for our emergency lighting products in this important market."

The partnership enables Intralec to offer product support and responsive service, ensuring clients benefit from Lumacell's advanced product lineup, backed by strong local representation.

For more information, please contact your Intralec representative or visit [www.intralec.com](http://www.intralec.com).



*Lumacell products are proudly made in Canada with end-to-end manufacturing from design through final assembly.*

**About Intralec:**

*Intralec is a leading manufacturers' rep in southern and central Ontario, Canada. It was founded in 1977 and has grown to become one of the largest full-service rep firms in the country. Intralec's managing partners include Cindy Doherty, President; Greg Moylett, VP of Distribution Sales; and John Hadley, VP of Project Sales. Intralec represents leading electrical manufacturers dedicated to delivering innovative solutions and exceptional customer service. Intralec strives to exceed expectations and drive success for its customers and partners, with a strong commitment to integrity, innovation, collaboration, and a relentless focus on our clients' success. [www.intralec.com](http://www.intralec.com)*

