

02/01/23

## **ANNOUNCEMENT**

We are pleased to announce that effective February 1<sup>st</sup> 2023, Estate Lighting Supply will begin our rebranding to our new name - Skyline Electrical Supply.

As our business has evolved and grown since its inception 30 years ago, from a small lighting shop to a much larger full line electrical wholesaler - so to has the need for us to adopt a name to better represent what we do today and into the future.

The "official" definition of Skyline is; The apparent junction of earth and sky - The horizon, or an outline of buildings, a forest, a field or mountain range against the background of the sky.

By definition, Skyline is the perfect brand for our current broader and more diverse business, and as we look to the future and continue to grow in step with our focus on sustainability and care for things that we can impact to help the environment.

Skyline Electrical Supply - Creating collaborative solutions with our vendor and client partners and most importantly, executing on these solutions for the best possible outcomes.

Scott McMillan - President

