



## **Dainolite Expands Reach with New Lighting Agency Appointments**

**Mississauga, August 1, 2024** — Dainolite, a leading decorative lighting manufacturer, is thrilled to announce the appointment of several new commercial lighting agencies in the Ontario region. This strategic move is aimed at expanding our market presence and enhancing our ability to deliver innovative decorative lighting solutions to the commercial industry.

The new agencies, selected for their extensive industry expertise and strong market presence, include:

- **Wharton Sales:** Based in London and a family run business, Wharton Sales has been supporting South West Ontario for over 40 years, focusing on providing lighting solutions for architects, engineers and contractors.
- **Electratek:** Covering Northern Ontario, Electratek will support Dainolite in building partnerships with contractors, distributors, engineers and consultants.
- **STL Lighting:** A full service, leading solution supplier of decorative and architectural lighting and controls for the Greater Toronto Area.

These appointments are a testament to Dainolite's commitment to growth and excellence. By partnering with these agencies, we aim to leverage their unique strengths and local insights to better serve our clients.

"We are excited to welcome these respected and knowledgeable agencies into the Dainolite family," said Kim Quelch, EVP at Dainolite. "Their experience and passion for the lighting industry align perfectly with our mission to deliver high-quality, decorative lighting solutions. This expansion will enhance our ability to meet the diverse needs of our customers and reinforce our brand in the industry."

