

Announces new Team Member

Didsbury - Alberta, Feb 1, 2024, D.A.D. Sales announced the addition of Michael Grozell to the Sales Team in Saskatchewan. *"Michael has been serving the Saskatoon electrical industry for over 12 years. The wider coverage in Saskatchewan will help fuel growth for DAD Sales and its partners"* – Warren Troy, Regional Manager Saskatchewan, D.A.D. Sales.

Years of industry knowledge and experience

Michael Grozell has worked his way up through various roles in the electrical industry. His most recent role was an Account Representative working with Electrical Contractors. He brings a wealth of knowledge and expertise to the sales team and is committed to providing excellent customer service.

More Information

D.A.D. Sales is a customer-centric company with an outstanding 45-year history of success as a manufacturer's representative for high-quality electrical equipment. Our expert team, boasting technical expertise and a collective 150+ years of experience in the electrical products supply industry, provides exceptional service to our customers.

D.A.D. Sales represents some of the finest manufacturers of electrical supplies and offer a comprehensive range of products to meet the diverse needs of our marketplace. More information about D.A.D. Sales can be found at DADSales.com.

For more questions or clarification contact:

Warren Troy, Regional Sales Manager Saskatchewan D.A.D. SALES BOX 2155 Didsbury, AB, CANADA, T0M0W0

wtroy@dadsales.com 877-231-9201