



With the recent retirement of Bruno Ardito, **BeLuce Canada Inc.** is pleased to announce the promotion of Michelle Zeiger as the new Vice-President of Sales and Marketing.

Michelle has been with **BeLuce** (formerly Beghelli) for over 11 years and has over 25 years of experience within the electrical industry. Michelle will report to Ascot Capital Group and in her new role, she will be responsible for developing and leading the **BeLuce** strategy and vision that will propel the company toward increased market share and greater brand recognition.

Please join us in congratulating her on her new position and continued success!