

Lumen Hosts Blockbuster Customer Event – Le Salon Lumen

Over 8,000 visitors came to see the industry's latest innovations.



(Photo caption: (From left to right) Lumen President, Serge Leblanc, Sonepar Canada President, George McClean, Sonepar Americas President, Rob Taylor, and Sonepar CEO, Philippe Delpech in the Lumen booth, at Le Salon Lumen.)

April 29, 2024, Brampton, ON – This month, Lumen held their 12th edition of the Salon Lumen, the largest exhibition in Quebec’s electrical industry. The customer event was hosted over two days, commenced on April 16th in Quebec City, and ended on April 18th in Montreal. One hundred seventy-five vendors gathered within a 50,000 sq ft area to showcase their newest products and services. The event attracted a total of 8000 visitors to witness the industry’s latest innovations.

The Salon Lumen also offered over 40 conferences and guided laboratories visitors could participate in. Main discussion topics included, Electrification Solutions, Lighting, Power Quality Solutions, Health and Safety, Smart Home 101, Digitizing your Business and its Benefits, and Environmental, Social, and Governance.

Prior to the Montreal Exhibition, Lumen held an event for their main suppliers where Sonepar CEO, Philippe Delpech, Sonepar Americas President, Rob Taylor, and Sonepar Canada President, George McClean, shared company insights, economic highlights, and the future vision of Sonepar. The event was followed by a Q&A period providing suppliers with the opportunities to dive deeper into Sonepar.

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About Lumen

Lumen, a Sonepar Company, is the leading distributor of electric and automation products in Quebec. Their products and services are designed for the following sectors: commercial, residential, industrial, OEM, institutional, municipal, and mining. Lumen is the value-added solutions expert for customers. They have the logistical capacity to serve all customers for next day delivery, a network of 40 branches across four provinces in Canada and competitive eCommerce platforms. They focus on customer ease when conducting business and provide a customer preferred approach to the market. By doing so, Lumen can ensure the success of their customers and the business.

www.lumen.ca

About Sonepar in Canada

Member of the Sonepar Group, we are Canada's largest privately held B-to-B electrical products distributor. In Canada, we are represented in eight provinces by Texcan, Gescan, Dixon Electric, MGM Electric, SESCO, Aztec, ElectroZad and Lumen. In Canada, Sonepar has over 1800 employees working out of over 100 offices between our distinctive brands.

www.soneparcanada.com