



Southwire®

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Southwire Canada is proud to announce the promotion of Mr. Andde Persad to the position of Engineering, Codes & Compliance Manager, effective December 4th, 2023. In this role, Andde will lead Southwire's wire and cable products to meet and surpass industry standards, codes, and regulations. He will also collaborate with cross-functional teams to drive innovation and sustainability in emerging markets across Canada.

Andde's journey with Southwire spans over seven years, beginning as a Field Sales Engineer in our Utility division. His unwavering commitment and significant contributions have led to this well-deserved promotion.



Beyond his professional achievements, Andde is a well-rounded individual with a passion for traveling, Formula 1, and the world of Muay Thai. He also enjoys exploring new restaurants and cuisines. These diverse interests reflect his dedication to innovation and embracing diversity in all aspects of life.

Join us in congratulating Andde on his promotion. Southwire Canada looks forward to the positive impact he will bring to his new position.

Thank you for your continued support of Southwire Canada. With Andde as our Engineering, Codes & Compliance Manager, we're excited about the future.