
Agence Ricard Welcomes New Business Development Employee with Experience in Automation

Montreal, QC — October 9, 2024 — Agence Ricard is excited to announce the addition of Manuel Lecavalier to our team for business development on the North Shore of Montreal. With a robust background in electromechanical systems, automation, and a wealth of entrepreneurial experience, Manuel brings a unique and valuable perspective to our growing company.

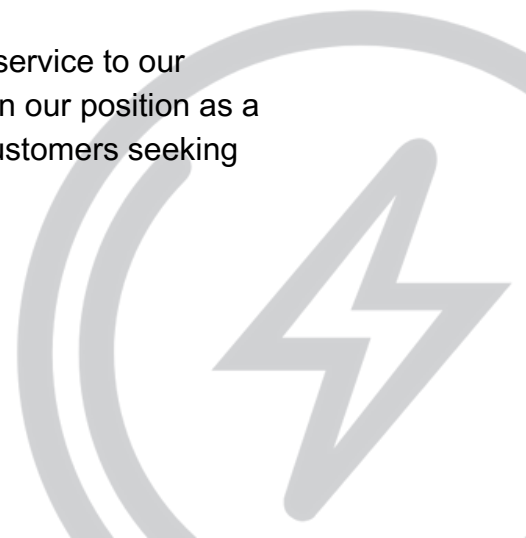
Manuel holds extensive experience in the electromechanical and automation sectors, where his technical knowledge and hands-on expertise have driven success for clients in diverse industries. This in-depth understanding of complex systems will enable Manuel to offer tailored, solutions-driven support to our customers, helping them navigate the evolving landscape of electrical products and services.

In addition to his technical skills, Manuel has a history of entrepreneurship, having founded and successfully managed a business in the past. This experience has honed his ability to identify market trends, foster client relationships, and create strategic growth opportunities—qualities that align with our mission to deliver exceptional value to our manufacturers and customers alike.

“We are thrilled to have Manuel join our team,” said Vanessa Ricard, President at Agence Ricard. “His deep technical expertise, combined with his entrepreneurial mindset, makes him an ideal fit for our company. We are confident that he will contribute significantly to both our manufacturers’ success and the satisfaction of our customers.”

Agence Ricard is committed to providing the highest quality of service to our partners. With the addition of Manuel, we continue to strengthen our position as a trusted resource for manufacturers and a valuable partner to customers seeking innovative solutions.

Join us in welcoming Manuel!





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About Agence Ricard:

Agence Ricard is the go-to electrical rep agency in Quebec and eastern Ontario that connects top electrical manufacturers to the Québec distribution network by providing creative marketing initiatives, great customer care, and in-depth knowledge of the local industry.

