

Aaron Harvey joins Catalyst Sales and Marketing in Business Development for Nova Scotia, Newfoundland and Labrador

October 18, 2022 – Halifax, NS – Catalyst Sales and Marketing is thrilled to announce Aaron Harvey has joined their sales team. Aaron brings more than 10 years of experience in the electrical industry to his new role with Catalyst. After graduating from New England College with a dual major in business administration and management and sport and recreation management, he began his career at the distributor level, working in sales and project quotations before moving into an account management role.



Aaron will be in charge of nurturing relationships with Catalyst's existing clients within Nova Scotia, and Newfoundland, as well as identifying new business opportunities for their manufacturers.

"Aaron's extensive experience and knowledge of our distributors' business and needs will be a valuable asset to our sales team," said Mark MacDonald, Principal at Catalyst. "Please join us in welcoming Aaron to the Catalyst family!"

Contact Information:

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About Catalyst

Catalyst Sales & Marketing is the fastest growing electrical agency in Atlantic Canada. They service the electrical distributor and lighting showroom markets and are changing the way manufacturers are represented and partners are supported in the channel.

Catalystsales.ca