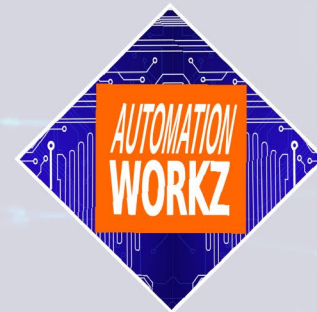


Culture Re-Wired: Unleash Your Inner AI CEO

IBM



Culture Re-Wired: Unleash Your Inner AI CEO

Ida Byrd-Hill

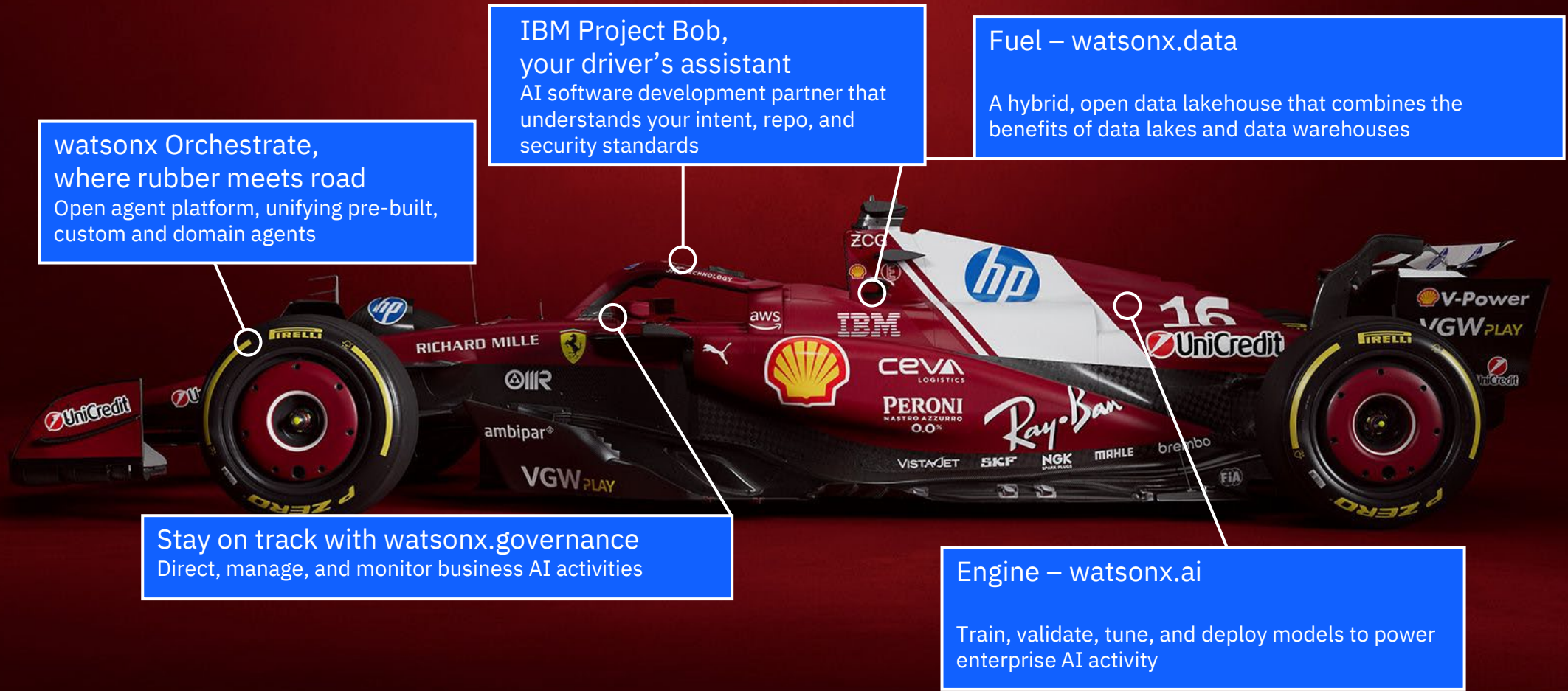
Chief Executive Officer,
Automation Workz

Veronica Moyer

AI Leader, watsonx, Americas,
IBM

watsonx

IBM's AI Platform Explained



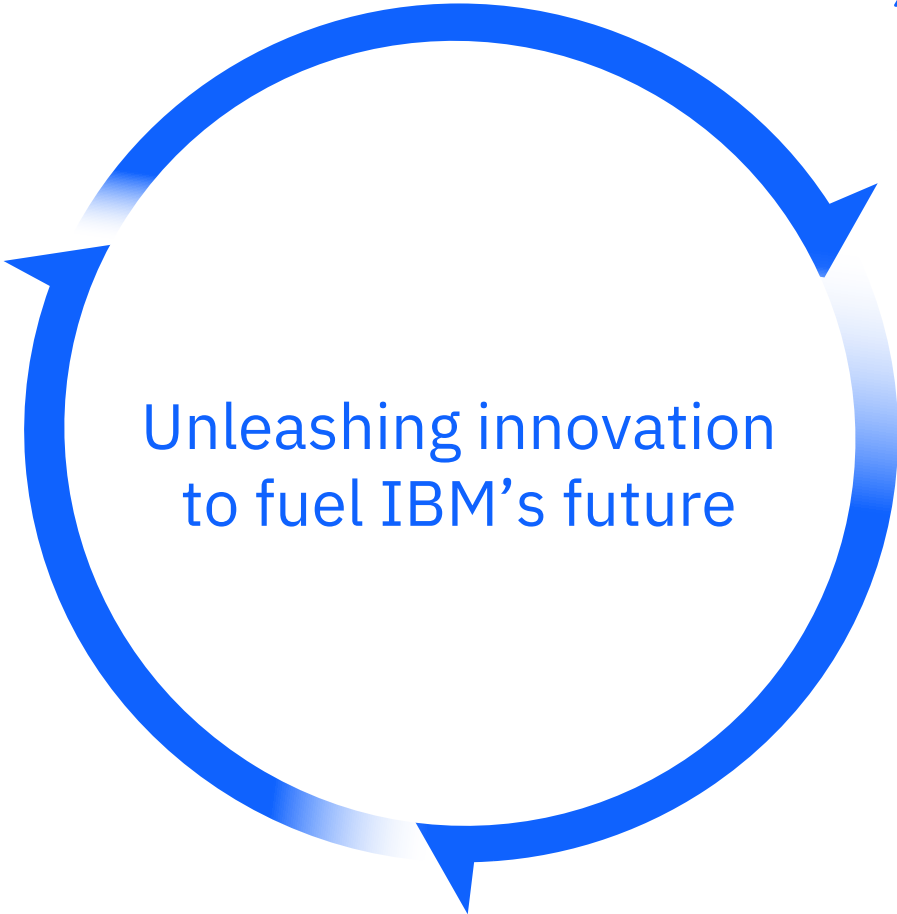
IBM is Client Zero for AI driven enterprise innovation

\$4.5B in productivity gains in 3 years



“Drinking our champagne”

150+ AI solutions



Eliminating complexity, simplifying workflows, infusing intelligence

3 years revenue growth
\$4.5B in productivity as of YE 25



Innovation, talent, and acquisitions.

watsonx
40+ acquisitions since April 2020

Client zero: The path to \$4.5B (and counting)
AI productivity gains since 2023

AskIBM

A central unified interface for all IBMers, connecting to each domain assistant

IBM AskHR

11.5M

Annual HR interactions fully resolved by AI

40%

Reduction of HR operating budget

+55

Improvement of HR NPS score

IBM AskIT

80%

Inquiries resolved via AskIT

100

Days to build + deploy AskIT from scratch

74%

Reduction in support tickets after deployment

IBM AskSales

180K

Hours per week saved in gathering account insights

5,000

Seller questions answers per week

40%

Improvement in quality of outreach content

IBM Procurement

\$2B

Vendor spend reduction

20%

Labor cost reduction YoY

40+

Procurement tools consolidated to 1 system

IBM Finance

40%

Spend reduction in FP&A

97%+

Accuracy of 'touchless' financial forecasts

90%

Analyst time saved with journal automation

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- ❖ **AI Leadership Coaching**
- ❖ **Culture Audit**
- ❖ **Employee Predictive Assessment**
- ❖ **Leadership Coaching**
- ❖ **Tech Skill Coaching**



45%

Revenue Increase



Lilia Vergara

Promotion from HR Manager
to VP, HR and Board of
Directors

ARE YOU READY TO MAKE BOLD MOVES?

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with

Ida Byrd-Hill, CEO, Automation Workz



Improving IT Efficiency with IBM Bob: Code Agent - Detroit, an IBM TechXchange Workshop

March 31st, 2026
9:00 AM – 1:30 PM

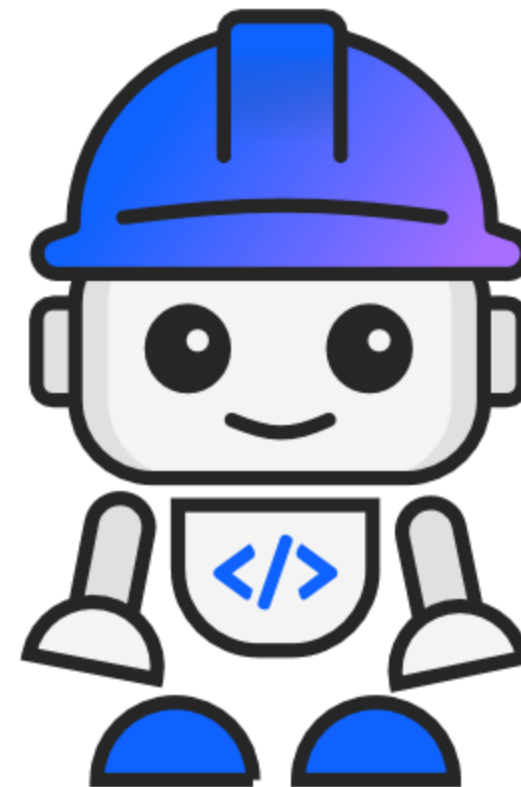
IBM Detroit 500 Woodward Avenue Suite 2450 Detroit

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In this immersive session, participants will work directly with IBM's latest coding agent "Bob," to see how AI-driven development is transforming the way modern IT organizations build, manage, and deliver solutions.

Through guided labs and real-world scenarios, you'll experience how intelligent agents accelerate coding, streamline maintenance, reduce operational backlog, and empower teams to focus on innovation instead of repetitive tasks. Whether you're an IT leader or a hands-on technologist, this workshop will give you a front-row look at the future of enterprise productivity—and how to bring it to your organization today.

Note: attendees must bring their own devices to participate in labs.



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HOUR**

**Human OS: The Future of
Intelligence for Business**
April 14 | 11 a.m. to Noon
Virtual Event

Register Now:



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Thank You

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