

AUSTRALASIAN
SEXUAL AND
REPRODUCTIVE
HEALTH DAY

SPONSORSHIP PROSPECTUS

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An opportunity for you to:



Access and Engage

healthcare professionals working in Sexual and Reproductive Health.



Create Awareness & Understanding

for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships

with current and potential clients throughout the Conferences program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility

and provide Ethical Support to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and Contribute

to the Medical Educational Opportunities for the sector.

ASHM Overview

Our Purpose

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise — through education and training; policy and advocacy; direct action and leadership — to support the health workforce and to contribute to the sector, domestically and internationally

Who We Are

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

How We Work

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and STIs, and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals, advancing its vision in a skilled, informed, compassionate and appropriate way.

Our Values

ASHM is committed to the principles of the Ottawa Charter for Health Promotion and Jakarta Declaration on Leading Health Promotion into the 21st Century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM is committed to continual quality improvement and working in ways that:

- support collaboration, partnership and cooperation
- reflect best practice in management and service delivery
- are informed by the latest scientific, clinical, health and policy research
- maintain transparency, industrial fairness and democratic decision-making
- strengthen ties with infected and affected populations
- respect cultural differences and diversity
- respect privacy and confidentiality, and
- redress social inequities

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).

2022 Conference Overview

Program Committee	Angela Dawson, Deborah Bateson, Judith Dean, Kirsten Black, Catriona Melville, Orna McGinn, Beth Messenger, Sarah Maunsell, Jessica Michaels.
Dates	Monday 29 August 2022
Location	Sunshine Coast, Queensland
Venue	Sunshine Coast Convention Centre
Delegate Categories	Physicians, General Practitioners, Nurses, Midwives, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Student Researchers, Junior Graduates.
Expected Delegates	200 delegates
Booking Deadline	Conference registration brochure listing confirmation, exhibition bookings and general package bookings are required by 28 February 2022.
Conference	Sarah Maunsell
Contact	E: Sarah.maunsell@ashm.org.au

2022 Conference Objectives

The objectives of the Sexual and Reproductive Health Day are:

1. Provide a forum for the workforce to keep up-to-date with research, clinical management, prevention, best practice and policy, including professional development and activities for relevant accreditation.
2. Encourage collaboration and cross over between reproductive health and those working in sexual health and HIV.
3. Develop a program that appeals to the multidisciplinary audience working in or interested in the sexual and reproductive health sector and reflects the changing environment of care and management.
4. Facilitate dialogue between researchers, community, government, and clinicians across different geographic locations inside Australasia and from the region.
5. Encourage the participation of:
 - new and early career clinicians, researchers, allied health, and community members
 - international leaders in the sector through grants and scholarships
 - researchers and scientists working in the development of new reproductive health technologies, therapies, investigations, and other technical applications.
6. Disseminate knowledge and applied learning during and after the conference for wider audience education.



2021 Conference Recap

On September 9, 2021 ASRHA and ASHM facilitated the online delivery of the inaugural Australasian Sexual and Reproductive Health Day. The introduction of a stand-alone reproductive health day within the Australasian Sexual Health and HIV&AIDS Joint Conference was a natural and obvious synergy. It acknowledges that to achieve positive health outcomes, sexual health and reproductive interventions must be closely aligned.



Organising Committee - Angela Dawson, Deborah Bateson, Judith Dean, Kirsten Black, Catriona Melville, Bec Jenkinson, Orna McGinn, Sarah Maunsell, Jessica Michaels.

287 delegates

Session themes:

1. Cutting Edge Technology for Reproductive Health
2. Forward-thinking high-level leadership for Reproductive Health
3. A Future Ready Reproductive Health Workforce
4. A future vision for Community and Civil Society Engagement in Sexual and Reproductive Health and Rights

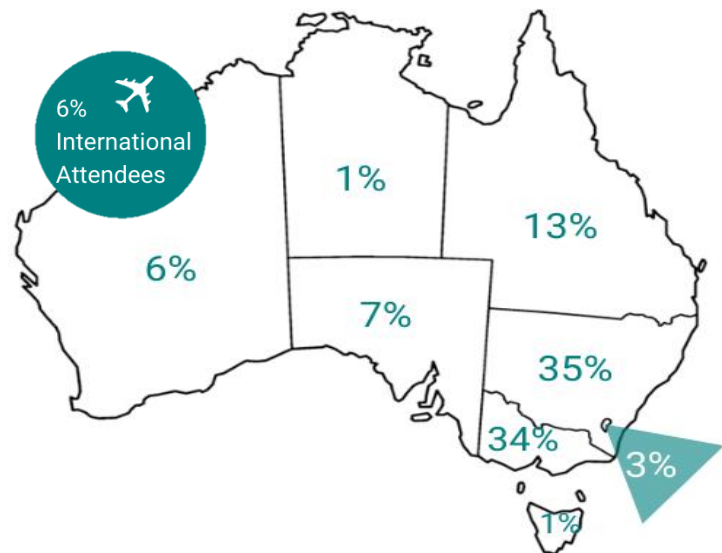
Delegates per session:



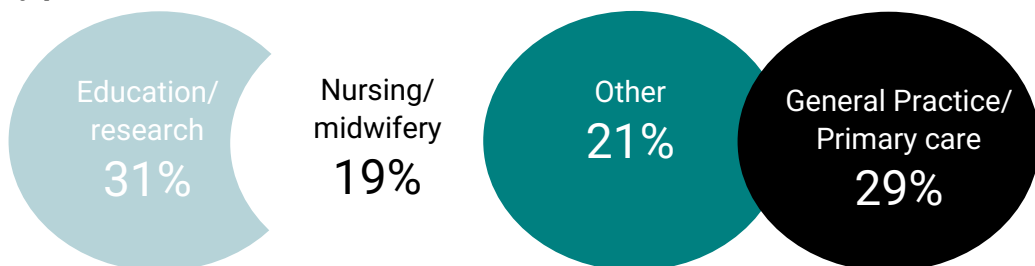
Delegates by geographical location:

Of the 287 delegates that joined 271 were joining from within Australia. New South Wales and Victoria had the highest number of delegates with 35% and 34% respectively.

There were 16 international delegates on the day from countries such as: Canada, New Zealand, and the United States of America.



Delegates by profession:



Sponsorship

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Major Supporter Packages

	A\$38,500 Platinum Supporter	3 Only
	A\$27,500 Gold Supporter	3 Only
	A\$16,500 Silver Supporter	3 Only

Major Supporter Package details

	Platinum	Gold	Silver
“Promote greater brand awareness and brand image” – Pre-Conferences			
Your company logo in the conference registration brochure distributed to thousands of potential delegates	✓	✓	
Acknowledgement of your support in conference e-newsletters (company logo only)	✓	✓	✓
Link to company website – a link from your company logo will be set up from the conference website to the website of your choice	✓	✓	✓
“Interaction with healthcare professionals” – During Conferences			
Rotating banner included in Virtual Platform if applicable	✓		
Company logo on conference banner located at registration area (logo size varies on level of support)	✓	✓	✓
Exhibition pod in a prime position in the Exhibition area	1	1	
Virtual Exhibition (if applicable) – Platform has functionality for: Company logo, profile, one-on-one meetings with delegates to connect virtually, downloadable promotional material and video	✓	✓	
Your Company logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference	✓	✓	
Verbal acknowledgement of support made during the conference	✓	✓	
Seat drop - 1 x flyer on the seats of the plenary room. Must be company not product related	1		
Notification sent via conference App	3	1	
“Enhance existing relationships and create new alliances” – Conferences and social benefits			
Complimentary registrations	4	2	
Opportunity to purchase additional staff or practitioner registrations at discounted rate	10	8	5
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	3 x items	2 x items	1 x items
“Continue to build your reputation as a leading provider in the sector” – Post conference marketing			
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)	✓	✓	✓
Thank you to sponsors on conference website for a period of three months	✓	✓	✓

Additional sponsorship opportunities

Can be added to your supporter package

Education & Science – Educational Opportunities

Conference Scholarship Supporter: Ethical Support (A\$2,200) – Sponsorship Add on

The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website. This amount will support 1 x full scholarship (registration, flight, accommodation) for one Australian attendee.

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement in newsletters promoting scholarship opportunities

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Branding and Delegate Experience overview

Conference Smart Phone App Supporter (\$3,300) Sponsorship Add on

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Charging Station (A\$2,200) – Sponsorship Add on

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits:

Logo included as sponsor on station signage

Exhibition Overview – Limited Space

The exhibition is an integral part of the conference. Sponsors, Companies and Organisations are invited to exhibit at the Conferences and thus have the opportunity to network and showcase their products/services to their target audience.

Venue	Sunshine Coast Convention Centre
Exhibition Details	Timings will be confirmed and provided in the Exhibitors Manual
Exhibition Opening Days	Monday 29 August
Exhibition Set-up	Exhibition Pod: Monday morning. Time TBC
Standard Access Set up	TBC

Space & Costs

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST

Please note: Furniture and any other additional requirements are at the exhibitor's expense

All exhibition packages will include the following benefits:

- Two (2) full complimentary exhibitor passes per exhibition pod access to discounted registration rates. Additional staff will be required to register under the conference registration rates.
- A 50 word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App distributed at the Conference
- Privacy compliant delegate list
- Catering breaks provided in the exhibition area

Bookings

- To book space, please complete the Sponsorship/Exhibitor application form by 27 March 2022.
- Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.
- **Payment must be received prior to booth allocation.**

Sponsorship Terms & Conditions

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of Participation Include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 30 June 2022
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For Cancellation notices received in writing before **30 April 2022** – a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after **30 April 2022** receive no refund

Payment Details

In paying for sponsorship you are paying ASHM.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

Signature _____

Print Name _____

Company _____

Date _____

Exhibition Terms & Conditions

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs – we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space

- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature _____

Print Name _____

Company _____

Date _____