



REGIONAL CHECKLIST

2020 Regional Conferences & Trade Shows

Your Post-Regional Checklist

Thank you for attending an AAHOA Regional Conference & Trade Show this year. During our AAHOA updates, AAHOA leaders shared what we have been doing to advocate on your behalf, what professional development resources are currently available to hoteliers, how to make the most of AAHOA events and your membership, and the latest on franchise and OTA initiatives.

Use this helpful checklist to make the most of your regional experience and your AAHOA membership.

ADVOCACY

- ☐ Look up your Members of Congress.
- ☐ Contribute to the AAHOAPAC. We're asking for at least \$365, so just one dollar per day.
- ☐ Make sure you're signed up to receive Action Alerts.
- ☐ Update your property data.

PROFESSIONAL DEVELOPMENT

- ☐ Sign up for a certificate you have not yet earned.
- ☐ Pick three webcasts to share with your staff.
- ☐ Customize your AAHOA experience by completing your MyAAHOA profile.

COMMUNICATIONS

- ☐ Attend the next Virtual Event for your region.
- ☐ Check AAHOA's deals and discounts to make sure you're getting the best pricing for your products.
- ☐ Check your phone right now to make sure you're signed up to receive the Daily Digest and that you've opted in to all AAHOA communications.

FRANCHISE & OTAs

- ☐ Visit myAAHOA to update your email preferences.
- ☐ Visit myAAHOA and update your property data.
- ☐ When you see those surveys or those Calls to Action in your inbox or on social media, take 5 minutes to share your opinion.
- ☐ Get to know and serve on your FAC.